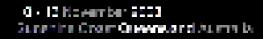
C R E A T I N G CommonWealth

Youth Enterprise Development Forum



MEDIA KIT



[insert media release]

Events Media Agenda

SUNDAY 9 NOVEMBER 2003		
6.30 – 9.00pm	Opening Reception	
Open to media	Address by the Governor-General of the Commonwealth of Australia, His Excellency Major General Michael Jeffery AC CVO MC	
	Address by the Hon Larry Anthony MP, Minister for Children and Youth Affairs	
	Address by Ignatius Takawira, Special Adviser and Head of Youth Affairs, Commonwealth Secretariat	
	Venue: Lily's on the Lagoon Dress: Semi Formal or National Costume/Traditional Dress (remember to wear your delegate identification tag) Entertainment: <i>The Offenbach Trio</i> appears by arrangement with Bebe Mawer & Associates	
How to create a	D NOVEMBER 2003 – 'CREATING' a new enterprise and source and develop a new idea. Government Department of Employment and Workplace Relations is today's	
9.00am Open to media	Opening addresses:	
	The Hon Larry Anthony MP, Australian Government Minister for Children and Youth Affairs	
	Ignatius Takawira, Special Adviser and Head of Youth Affairs, Commonwealth Secretariat	
	Segametsi Moatlhaping, Commonwealth Regional Youth Caucus Coordinator - Africa	
	Mark Tomasz, Ainsley Gilkes, Daniel Clarke and Claudia Sgaammotta, Enterprise Network for Young Australians (ENYA)	
	Venue: Garden Pavilion	
10.00am Open to media	Keynote speaker – Professor Christopher Bartlett, Professor of Business Administration, Harvard University	
	Venue: Garden Pavillion	

10.30am Open to media	Sponsor address
	The Hon Mal Brough, Australian Government Minister for Employment Services
	Venue: Garden Pavilion
11.45am Open to media	Keynote speaker address - Peter Holmes a'Court, Chief Executive Officer, The Australian Agricultural Company
	Venue: Garden Pavilion

TUESDAY 11 NOVEMBER 2003 - 'COMMON'

How to ensure collaboration, work together and identify roles for government, business, community and young people.

9.05am Open to media	Keynote speaker - Tammy Williams, young Indigenous leader
11.15am	Venue: Garden Pavilion Sponsor address
Open to media	
	The Hon Jacinta Allan MP, Minister for Education Services and Minister for Employment and Youth Affairs, State Government of Victoria
	Venue: Garden Pavilion
11.30am Open to media	Keynote speaker – The Hon John Tamihere MP, New Zealand Minister for Youth Affairs
	Venue: Garden Pavilion
8.00pm Open to media	Informal Cultural Performances and Dance
	Venue: Mel Bar Dress: Casual Dress or National Costume/Traditional Dress
WEDNESD	AY 12 NOVEMBER 2003 – 'WEALTH'
	ve wealth generation, how does it affect the community?
The Commony	
	ealth Bank Foundation is today's theme sponsor.
9.05am	vealth Bank Foundation is today's theme sponsor. Keynote speaker – James Fitzpatrick, 2001 Young Australian of the Year
9.05am	Keynote speaker – James Fitzpatrick, 2001 Young Australian of the Year

10.05am Open to media	Keynote speaker - Brad Lancken, Co-founder of Mytek and Director, Foundation for Young Australians
	Venue: Garden Pavilion
THURSDAN	13 NOVEMBER 2003 – FINAL DAY
9.30am Open to media	Introduction of Country Action Plan reports
	The Hon Larry Anthony MP, Australian Government Minister for Children and Youth Affairs
	Venue: Garden Pavilion
9.35am Open to media	Presenting key issues, ideas and initiatives from Country Action Plans – Africa, Caribbean, Asia and South Pacific (Plenary Session)
	Venue: Garden Pavilion
11.10am Open to media	Forum Rapporteur – James Fitzpatrick , 2001 Young Australian of the Year
	Venue: Garden Pavilion
11.25am Open to media	Forum Closing Addresses
	Mr Dev Sindhu, Pan Commonwealth Youth Caucus Chair
	Ms Raka Rashid, Regional Director, Commonwealth Youth Programme Asia Centre
	The Hon Larry Anthony MP, Minister for Children and Youth Affairs

Backgrounder

Creating Common Wealth Forum

The Creating Common Wealth Forum is an opportunity for business, government, community and young people to come together to share information, exchange ideas, identify strategies and develop plans of action for young people from the Commonwealth of Nations to create their own sustainable livelihoods.

Creating enterprising skills and social and business enterprises **Common** collaboration and community action **Wealth** generation and impacts

Aim

The Forum is focusing on identifying successful strategies and models in fostering youth entrepreneurship and enterprise development.

Objectives

- To facilitate exchange of expertise in the different ways of establishing enterprises and nurturing entrepreneurship in young people in Commonwealth countries.
- To develop a holistic picture of youth engaged in the formal employment sector and income generating activities.
- To further develop initiatives that support enterprise creation and youth entrepreneurship.
- To identify best practice and explore opportunities to build on and complement existing programs.
- To support the development of partnerships between business, government, community and young people in the promotion and creation of enterprises in every Commonwealth country.
- To encourage awareness of social responsibility and its application in the creation and development of enterprise.

Youth for the Future Initiative

The Youth Enterprise Development Forum – Creating Common Wealth is part of the youth enterprise strand of the Youth for the Future initiative announced by the Australian Prime Minister, the Hon John Howard MP and the Commonwealth Secretary-General, the Rt Hon Donald McKinnon..

The Youth for the Future initiative was developed through the work of the Commonwealth High Level Review Group to Commonwealth Heads of Government.

The initiative recognises that young people and their contributions to social and economic outcomes are vital to the future of the Commonwealth and each member country.

Introduction to the Commonwealth of Nations

The Commonwealth is a voluntary international association of independent sovereign states spread over every continent and ocean bringing together 54 of the world's nations, ranging from large industrialised countries to some of the world's most populous states through to small and vulnerable island states. From African to Asia, the Pacific shores to the Caribbean, the Commonwealth's 1.7 billion people account for 30% of the world's population and are of many faiths, races, languages and cultures.

The Commonwealth promotes respect, encourages trust and friendship and works towards economic prosperity for all its members. Commonwealth countries have a shared history and traditions of democratic governance. The modern Commonwealth is built on its members' shared commitment to core values and principles, which have been successively developed by its leaders. These consist of:

- Respect for diversity and human dignity and resolute opposition to all forms of discrimination, whether rooted in race, ethnicity, creed or gender;
- Adherence to democracy, the rule of law, good governance, freedom of expression and the protection of human rights;
- The elimination of poverty and the promotion of people-centred development, and the progressive removal of the wide disparities in living standards amongst members; and
- Promotion of the special needs of small states.

The Commonwealth's structure is based largely on unwritten and traditional procedures and not on a formal charter or constitution. It is guided, however, by a series of agreements on its principles and aims. These are Declarations or Statements, which have been issued by Commonwealth Heads of Government at various summits. Together, they constitute a foundation of Commonwealth values and a history of concern in global affairs. The most significant of these are the Singapore Declaration of Commonwealth Principles (1971) and the Harare Commonwealth Declaration, (1991), which clearly set out the Commonwealth's commitment to democracy, the rule of law and good governance.

Further information can be found at http://www.thecommonwealth.org/whoweare/declarations/index.html

Who are the members of the Commonwealth of Nations?

Antigua and Barbuda Australia Bangladesh Barbados Belize Botswana Brunei Darussalam Cameroon Canada Cyprus Dominica Fiji Islands Ghana Grenada Guyana India Jamaica Kenya Kiribati Lesotho Malawi Malaysia Maldives Malta Mauritius Mozambique Namibia Nauru New Zealand Nigeria Pakistan * Papua New Guinea Samoa Seychelles Sierra Leone Singapore Solomon Islands South Africa Sri Lanka St Kitts and Nevis St Vincent and the Grenadines St Lucia Swaziland The Bahamas The Gambia Tonga Trinidad and Tobago Tuvalu Uganda United Kingdom United Republic of Tanzania Vanuatu Zambia Zimbabwe *

* Pakistan and Zimbabwe are currently suspended from the Commonwealth of Nations.

Commonwealth Youth Programme

What is the Commonwealth Youth Programme?

The Commonwealth Youth Programme (CYP) is the youth department of the Commonwealth Secretariat. The Commonwealth Secretariat carries out the decisions of Commonwealth Heads of Government.

CYP has Regional Centres for Africa, Asia, the Caribbean and the South Pacific. These are located in Zambia, India, Guyana and Australia respectively.

Each region has a Regional Advisory Board, whose members include every Commonwealth country in the region. The Regional Advisory Board gives its recommendations, via CYP's Committee of Management, to the Commonwealth Youth Ministers meeting (CYMM). The CYMM meets every three years. It sets general policy and elects the Committee of Management.

The Regional Centres and their staff are responsible for delivering programmes and activities within each region. CYP's Pan-Commonwealth Office in London, UK, co-ordinates the Programme and is responsible for developing new pan-Commonwealth initiatives.

Funding is from voluntary pledges and payments by Commonwealth governments. In recent years, CYP has obtained extra-budgetary support from United Nations Development Programme, UNICEF, UNAIDS and many other partners.

Current objectives/priority areas of CYP include:

- Broadening economic enfranchisement;
- Human resource development;
- Youth participation and leadership;
- HIV/AIDS; and
- The establishment of a Youth Development Index.



PRIME MINISTER

CREATING COMMON WEALTH COMMONWEALTH YOUTH ENTERPRISE DEVELOPMENT FORUM

I am pleased to announce a range of measures to foster entrepreneurship among young people in Australia and other Commonwealth nations. The measures are a part of the *Youth for the Future* initiative I announced at the Commonwealth Heads of Government meeting in Coolum in March 2002.

The centrepiece of these measures is to be the *Creating Common Wealth* Commonwealth Youth Enterprise Development Forum, which Australia will be hosting on the Sunshine Coast in Queensland from 9-12 November 2003. The Commonwealth's future lies in the hands of its youth and their practical abilities to build communities of the future. The *Creating Common Wealth* Forum is designed to foster partnerships between young people, governments, the business sector and the community to develop business strategies.

I have invited my fellow Commonwealth leaders to send national delegations to the Forum and have warmly commended its objectives to them.

The government has also decided to fund in parallel the establishment of an exciting new initiative in Australia, the Enterprise Network for Young Australians (ENYA), to support and promote young entrepreneurs. ENYA was created by three dynamic young Australians that the government sent to the APEC Young Leaders Summit in Mexico last year. These young Australians are keen to share their experiences and help other young entrepreneurs. We need to back our young business and social entrepreneurs and the government is getting behind these young leaders.

Australia's work to encourage youth entrepreneurs - including the *Creating Common Wealth* Youth Enterprise Development Forum - is one of four strands of the *Youth for the Future* initiative. AusAID has been working on three further strands - youth volunteering, youth mentoring, and youth leadership - and is implementing a range of programmes to support Commonwealth nations in these fields.

Creating Common Wealth is an opportunity to reap the benefits of being part of the global community of Commonwealth nations. I encourage the Australian business community to recall the common values and traditions that unite us and consider providing assistance to enable developing countries to support their delegations.

29 May 2003



Hon. Larry Anthony, MP Minister for Children and Youth Affairs



23 May 2003 YOUTH ENTERPRISE FORUM - COMMONWEALTH FIRST FOR AUSTRALIA

Minister for Children and Youth Affairs, Larry Anthony, today outlined details of the *Creating Common Wealth* Youth Enterprise Development Forum involving all Commowealth countries, to be held on the Sunshine Coast from 10 -13 November 2003.

"The Prime Minister will invite the 52 Commonwealth countries to send five delegates. The Coalition Government will provide funding for one youth delegate from each nation to attend the forum. This commitment clearly shows Australia is leading the way in the development of young entrepreneurs.

"It will be an opportunity for government, business, community and young people to come together to exchange ideas and develop plans for supporting young entrepreneurs from the Commonwealth of Nations creating better futures for themselves and their communities.

The Creating Common Wealth forum will be action focussed, working out how to:

 \cdot get more youth engaged in building business and income generating activities;

 \cdot further develop initiatives that support social enterprise creation and youth entrepreneurship;

 \cdot identify best practice and explore opportunities to build on and complement existing programs;

 \cdot support the development of partnerships between business, government, community and young people in the promotion and creation of enterprises in every Commonwealth country; and

 \cdot encourage awareness of social responsibility and its application in the creation and development of enterprise.

"*Creating Common Wealth* has already gained extensive support in Australia. Organisations such as the Business Council of Australia, the Australian Chamber of Commerce and Industry and the Foundation for Young Australians are helping to plan the event.

"While this is very encouraging, for the forum to be successful we need the backing of many more Australian businesses.

"The Australian business community has an opportunity to provide valuable support to our young people and those of the Commonwealth who share our tradition and values," Mr Anthony said.

Details of the Forum are now available on: <u>www.thesource.gov.au/creating_common_wealth/</u>

Speaker Biographies

His Excellency Major General Michael Jeffery AC CVO MC Governor-General of the Commonwealth of Australia

Philip Michael Jeffery was born in Wiluna, Western Australia, in 1937 and was educated at Cannington and East Victoria Park State Schools and Kent Street High School. At age 16, he left Perth to attend the Royal Military College, Duntroon. After graduation in 1958, he served in a number of junior regimental appointments with 17 National Service Training Company and the Special Air Service Regiment (SASR) in Perth.

He was posted to Malaya in 1962 for operational service with the 2nd and 3rd Battalions of the Royal Australian Regiment. In 1965 he was seconded to the British SASR for an operational tour of duty in Borneo.

He returned to Australia as Adjutant of the SASR in Perth. From 1966-69 he served in Papua New Guinea (PNG) with 1st Battalion, The Pacific Islands Regiment and was married during this posting to Marlena Kerr, of Manly, Sydney. This was followed by a tour of Vietnam as an infantry company commander with the 8th Battalion, The Royal Australian Regiment. It was during this tour that he was awarded the Military Cross and the South Vietnamese Cross of Gallantry. In 1972 he was selected to attend the British Army Staff College at Camberley, and was then promoted Lieutenant Colonel to command the 2nd Battalion, The Pacific Islands Regiment in Wewak PNG.

In 1976, he assumed command of the SASR in Perth and was then promoted to Colonel as the first Director of the Army's Special Action Forces, for services to which he was appointed a Member of the Order of Australia. From 1981-83 he headed Australia's national counter-terrorist coordination authority in the rank of Brigadier, after which he was posted as Commander of the 1st Mechanised and Airborne Brigade in Holsworthy, Sydney. He was selected to attend the Royal College of Defence Studies in London in 1985. He was then promoted to Major General and from 1986 commanded the Army's 15,000-person 1st Division.

In June 1988, he was appointed an Officer of the Order of Australia for his services to the Army and in 1989, as the Assistant Chief of the General Staff - Logistics. In January 1990 he became Deputy Chief of the General Staff, responsible for the day-to-day running of a 65,000-person Army. In February 1991 he was appointed Assistant Chief of the General Staff for Materiel, which involved the development and management of all Army equipment procurement and building construction projects.

On 1 November 1993, he was sworn in as the 27th Governor of Western Australia, and became a Companion of the Order of Australia, a Commander of the Royal Victorian Order and a Citizen of Western Australia for his services to the State. He was Governor until 2000.

General Jeffery was founding Chairman of the Perth-based not-for-profit public policy think-tank, Future Directions International from 2000 to 2003. His major public interests are in the fields of youth, education, environment, the family and national security.

General Jeffery was sworn in as Australia's 24th Governor-General on 11 August 2003 at Parliament House, Canberra. Upon being sworn in, he became the Chancellor and Principal Companion of the Order of Australia. The Queen, as Sovereign Head of the Most Venerable Order of the Hospital of St John of Jerusalem, also appointed General Jeffery Prior for the Priory in Australia, and a Knight of Justice of the Order.

He and his wife Marlena have three sons, a daughter and four grandchildren. He enjoys music, reading, golf and fishing.

Brad Lancken

Director of the Foundation for Young Australians Co-founder of Mytek

Brad Lancken co-founded Mytek to provide unparalleled computer support service and is the Chief Operating Officer. Before joining Mytek, he was the elected President and Chairperson of the University of Sydney Union, a service organisation with 35,000 members and a turnover in excess of \$20 million. Brad is also a director of Wentworth Annex Limited, an incorporated vehicle for the Union, which recently completed a \$10 million redevelopment of Manning House.

Brad is a director of the Foundation for Young Australians, which commits over \$3 million each year to youth-focussed initiatives that help provide young people with opportunities to reach their full potential and make a contribution to the community.

Brad sits on the Youth Hub, a collaborative effort between the IT industry and government to address IT education and training issues.

Brad has had a successful academic career, topping the state with a TER of 100 in the 1997 HSC and completing a Bachelor of Commerce degree with Honours at the University of Sydney.

A state winner in the Lions Youth of the Year Competition, Brad has a wide range of social and cultural interests. He represented the University of Sydney at the 2001 World Debating Championships in Glasgow and was the Chair of the Organising Committee for the 2000 Championships held in Sydney.

In 1999, he co-founded HSC Hindsight, a program designed to bring advanced skills into disadvantaged government schools.

Christopher Bartlett

BEc MBA (Harv) DBA (Harv) Harvard Business School

Professor Bartlett received an economics degree from the University of Queensland, Australia (1964), and his masters and doctorate degrees in business administration from Harvard University (1971 and 1979). He was a marketing manager with Alcoa in Australia, a management consultant in McKinsey and Company's London office, and general manager at Baxter Laboratories' subsidiary company in France before joining the faculty of Harvard Business School. Chris' research has focused on the strategic and organisational challenges faced by managers of multinational corporations, as well as the impact of structural transformation on management.

He served as faculty chair of the International Senior Management Program from 1990 through 1993, and as area head of the School's General Management Unit from 1995 to 1997. Since 1998 he has been faculty chairman of HBS's international executive program, Program for Global Leadership.

Chris has published eight books, including (co-authored with Sumantra Ghoshal) *Managing Across Borders: The Transnational Solution*, named by the Financial Times as one of the 50 most influential business books of the century; and *Individualised Corporation*, winner of the Igor Ansoff Award for the best new work in strategic management and named one of the Best Business Books of the Millennium by *strategy+business* magazine. He has authored or co-authored over 50 chapters or articles for business and management journals. He has also been elected as a Fellow of both the Academy of Management and the Academy of International Business. Chris resides in Boston, USA and Sydney, Australia.

Tammy Williams

Delegate, UN Children's Conference Delegate, UN Committee on the Rights of the Child

Tammy Williams is in the final year of study for her law degree at the Queensland University of Technology. She grew up with her family in Cherbourg and is a proud member of the Gympie Aboriginal Community. Tammy's ambition is to work as an international human rights lawyer.

Tammy already has a wealth of international experience behind her. In 1995 she was a delegate to the UN Children's Conference and to the UN Committee on the Rights of the Child. She was selected as a 'potential future leader' to attend the State of the World Forum in 1996. In the same year, the Colloola Shire Council awarded Tammy Young Australian of the year. In 1997 she was awarded a National Human Rights (Youth) Award and was a guest speaker at the opening ceremony of the Australian Reconciliation Convention.

Segametsi Oreeditse S. Moatlhaping

Capacity Building Programme Officer Botswana Council of Non Governmental Organisations

Segametsi Oreeditse S. Moatlhaping was born on the 14 December 1975 in Botswana. She is the Regional Youth Coordinator for the Africa Region Youth Caucus-Commonwealth Youth Programme. She is responsible for coordinating youth development programmes and creating or strengthening networks for such in 22 Commonwealth member states.

She has represented Botswana at various United Nations, Commonwealth, Regional and other international fora as leader or member of delegation. She was a member of the Regional Preparatory Committee of eight for the 1st SADC Youth Conference held at Maputo-Mozambique in 1999; a member of the Commonwealth Observer Mission to the 2002 Kenya general elections and a member of the National Preparatory Committee for the 2003 Commonwealth Youth Ministers' Meeting (CYMM).

The Botswana Council of Non-Governmental Organisations currently employs Segametsi as Capacity Building Programme Officer. She has previously worked for Botswana National Youth Council as Director of Programmes and Capacity Building Manager. She made a statement on behalf of the youth at the Commonwealth Youth Ministers' Meeting held recently at Gaborone, Botswana. Segametsi holds a Bachelors Degree in Social Work and is reading (on part-time basis) for a Masters Degree in Development Studies from the University of Botswana.

John Tamihere

NZ Assistant Minister for Maori Affairs Minister for Small Business, Minister for Youth

Elected in 1999 as MP for Hauraki, John Tamihere is Chairperson of the Maori Affairs Select Committee. Prior to coming to Parliament he was a practising lawyer and advocate for Maori rights.

John is a lecturer in Maori Land Law at Auckland University, Director of a range of enterprise development companies for Maori Economic Development and Chairperson of Maori Rugby League, Aotearoa Maori Sports Federation encompassing all Maori Sporting Codes and a leading proponent of the fair and equable distribution of Treaty Claim assets.

Peter Holmes à Court

CEO - The Australian Agricultural Company

Mr Holmes à Court returned to Australia from New York in November 2000 after residing in the United States and UK for 16 years. He read law at Oxford University and received his BA in Economics and Theatre from Middlebury College, Vermont. He remains a member of the Arts Advisory Board for Middlebury College.

Mr Holmes a Court joined the Geometrics Institute in 1989, a US-Soviet economic policy institute. In 1992 Mr Holmes à Court was a financial analyst with James D. Wolfensohn Incorporated, an investment bank in New York, where he advised US and foreign companies on corporate strategy and specific investment proposals.

In December 1993 Mr Holmes à Court formed Back Row Productions, which grew to a New York, London and Sydney entertainment company, which was sold to SFX Entertainment, the largest live entertainment company in the world, in 2000.

In June 2002 Mr Holmes à Court was appointed Patron of the Royal Flying Doctors Service and in June 2003 he was appointed to the Board of the Queensland Performing Arts Trust.

Both Mr Holmes à Court and his wife Divonne are patrons of the Sydney Theatre Company Education Program.

James Fitzpatrick

2001 Young Australian of the Year

A poet, philosopher and rural health advocate in his spare time, James Fitzpatrick is a medical student with a passion for Australia and all things Australian. In 2001 James received the award of Young Australian of the Year for his longstanding enthusiasm and dedication to addressing rural and Indigenous health issues.

As the chairman of the National Rural Health Network, James helped establish the Carnarvon Children's Festival in Western Australia in response to alarming rates of youth suicide. Through the Children's Festival, members of the Indigenous and non-Indigenous communities are encouraged to come together and celebrate the value of young people within the community. James says he hopes that through their purity of heart, the children can teach the adults a little about living in harmony.

After receiving the Young Australian of the Year Award in 2001, James has spoken and facilitated at various events throughout the country, including the 2001 Centenary of Federation conference of Young People and the Commonwealth Youth Forum. A highlight of this year was his major project, the True Blue Dreaming national tour. The True Blue Dreaming tour involved two mates, a beat-up old Toyota Hilux (Old Yella) and a series of youth and community workshops conducted over five months in 50 remote communities throughout mainland Australia. The objective of the odyssey was to inspire and build the capacity of young Australians to participate in and contribute to community enhancement activities, and in so doing, develop a sense of value, identity and purpose.

In 2002 James was an ambassador for "2002 - Year of the Outback" and continues to represent Save the Children Australia. He is continually both heartened and humbled by the enthusiasm and energy of the multitude of motivated people who are taking action to enhance this great country of ours and the potential of its people, especially its youth.

Currently James is in his final year of medical studies and is working to establish a mentoring program for young people in outback communities. He hopes that through extending a mantle of inspiration across the outback, young people will be able to realise their true potential in all spheres of life. As a schoolboy James was asked what his goals were in life. "To be happy, to make others happy, and to reproduce, Sir," he replied. An answer he says is still true today.

Ignatius Takawira

Special Advisor and Head of Youth Affairs, Commonwealth Secretariat

Ignatius Takawira is the Special Adviser and Head of Youth Affairs of the Commonwealth Youth Programme, Commonwealth Secretariat.

His career in the public sector and development spans 30 years in the fields of education, curriculum development, local government, strategic management, community development, women and youth. He has held various senior posts, including Under Secretary, Deputy Secretary for Youth, Development Adviser and Regional Director, CYP Africa Regional Centre.

He worked extensively with Australian Government officials to develop the Youth for the Future initiative into a sustainable programme for youth development. Pursuant to this, Youth Enterprise Development emerged as one of CYP's four strategic areas for the 2003-2006 triennium.



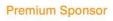
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